

DIGITAL HEALTH

REVOLUTION

LOS ANGELES, CALIFORNIA

MAY 19-20, 2020



THE **DIGITAL**
MEDTECH CONFERENCE



SPONSORSHIP OPPORTUNITIES

VIP CEO DINNER SPONSOR

One (1) opportunity available

Call for Pricing

Corporate Messaging

- Designation as a sponsor for the private CEO Dinner held the evening before the conference
- Opportunity to provide a giveaway during the dinner
- Logo recognition included on invitations for the dinner and on the menu cards during the event
- Acknowledgment as a supporting sponsor of the entire conference on conference website, promotional literature and conference materials

High Level Networking/Business Development

- Two (2) invitations to attend the dinner
- Two (2) additional complimentary registrations to attend the conference the following day
- Attendee list after the event for post-event marketing

LUNCH PLENARY SESSION SPONSOR

One (1) opportunity available

Investment \$15,000

Corporate Messaging

- Sponsor recognition during a lunch plenary (no competing programming)
- Opportunity to introduce the keynote speaker/panel speakers at your sponsored plenary
- Logo recognition at podium during keynote address
- Literature/materials placed on chairs during your sponsored plenary
- 6ft display table in the networking area
- Banner ad in one pre-event email
- Literature distribution at your sponsored plenary (sponsor incurs additional costs)
- Acknowledgment as a sponsor on conference website, promotional literature and conference materials

High Level Networking/Business Development

- Four (4) complimentary registrations
- Attendee list after the event for post-event marketing

LANYARD SPONSOR

One (1) opportunity available

Investment \$15,000

Corporate Messaging

- Corporate logo printed on each lanyard, which is distributed to all delegates upon registration
- Acknowledgment as an industry supporter sponsor on conference website, promotional literature and conference materials
- 6ft display table in the networking area

High Level Networking/Business Development

- Four (4) complimentary registrations

BREAKFAST PLENARY SESSION SPONSOR

One (1) opportunity available

Investment \$10,000

Corporate Messaging

- Sponsor recognition during a breakfast plenary (no competing programming)
- Opportunity to introduce the keynote speaker/panel speakers at your sponsored plenary
- Logo recognition at podium during keynote address
- 6ft display table in the networking area
- Logo inclusion in one pre-event email
- Literature distribution at your sponsored plenary (sponsor incurs additional costs)
- Primary acknowledgment as a sponsor on conference website, promotional literature and conference materials

High Level Networking/Business Development

- Four (4) complimentary registrations
- Attendee list after the event for post-event marketing

SESSION SPONSOR

Eight (8) opportunities available

Investment \$7,500

Corporate Messaging

- Opportunity to introduce a panel
- Opportunity to address conference attendees at beginning of your sponsored session
- Logo recognition on general conference signage AND session specific signage
- 6ft display table in the networking area
- Acknowledgment as a sponsor on conference website, promotional literature and conference materials

High Level Networking/Business Development

- Four (4) complimentary registrations

EVENT RECAP EMAIL

One (1) opportunity available

Investment \$7,500

Branding

The event recap email will provide attendees with photos and news highlights from the conference, and show prospects (and future attendees) just what they're missing. Your logo will be featured prominently in the email header.

RECEPTION SPONSOR

One (1) opportunity available

Investment \$5,000

Corporate Messaging

- Designated as supporting sponsor in conference program book
- Opportunity to provide giveaways during the reception
- Logo recognition on signage during reception
- 6ft display table in the networking area
- Acknowledgment as a sponsor on conference website, promotional literature and conference materials

High Level Networking/Business Development

Three (3) complimentary registrations

NETWORKING BREAK SPONSOR

Three (3) opportunities available

Investment \$5,000

Corporate Messaging

- Designated as supporting sponsor in conference program book
- Opportunity to provide giveaways during the refreshment break
- Logo recognition on signage during break
- 6ft display table in the networking area
- Acknowledgment as a sponsor on conference website, promotional literature and conference materials

High Level Networking/Business Development

- Two (2) complimentary registrations

INDUSTRY SUPPORTER SPONSOR

Unlimited opportunities available

Investment \$3,500

Corporate Messaging

- Acknowledgment as an industry supporter sponsor on conference website, promotional literature and conference materials
- Logo recognition on conference signage
- 6ft display table in the networking area

High Level Networking/Business Development

- Two (2) complimentary registrations

GIVEAWAY SPONSOR

Two (2) opportunities available

Investment \$3,500

Branding

Sponsorship of a branded giveaway item provides an excellent opportunity for brand recognition during and beyond the conference.

ROTATING WEBSITE BANNER AD

Three (3) opportunities available

Investment \$2,500

Advertising

Promote your products and services to an audience of digitally-focused medtech professionals by advertising on the conference website.

BLOG POST

Five (5) opportunities available

Investment \$2,500

Thought Leadership

Showcase your thought leadership by contributing to the Digital MedTech Conference blog. Your blog post will be promoted across the AdvaMed Events and Biocom social media channels. A link to the conference blog will also be included in attendee emails.